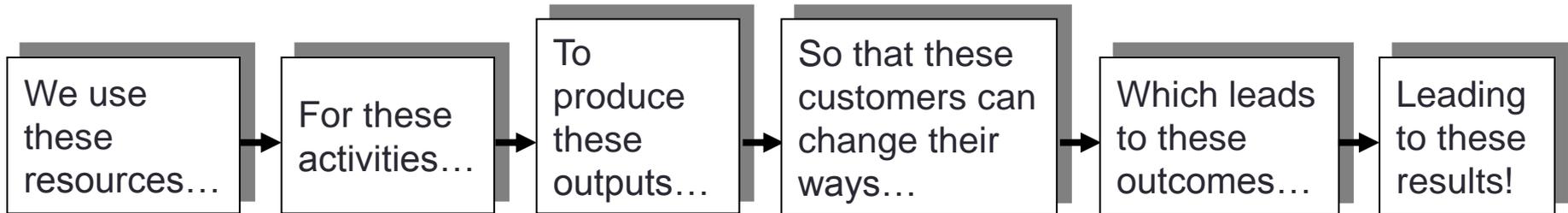
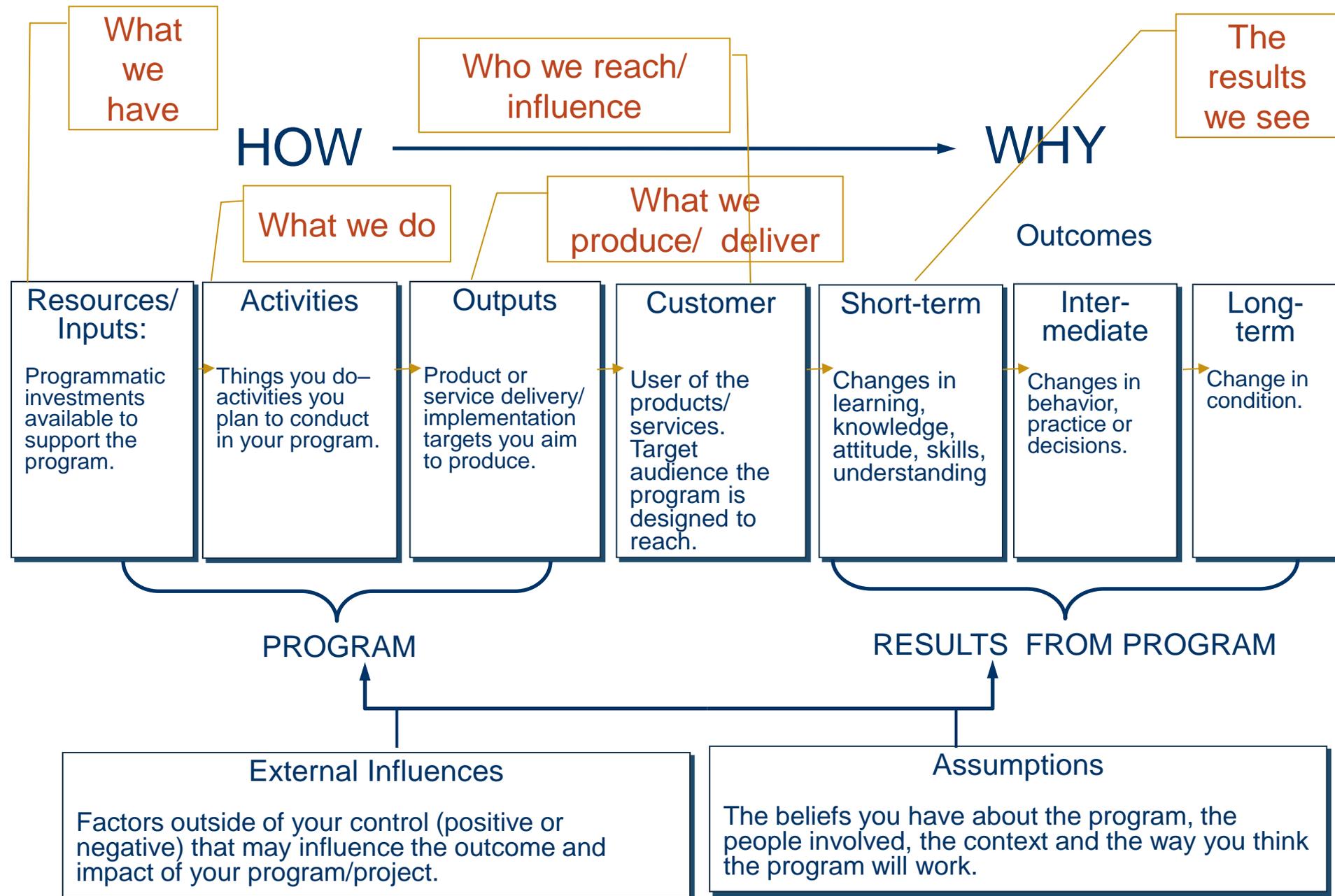


LOGIC MODELING

What is a logic model?

A picture. Graphic and text that illustrates the relationship between a program's activities and its intended outcomes and results.





What are logic models used for?

- Planning tool
- Program design
- Communication tool
- Implementation tool
- Measurement design
- Evaluation design

What are the benefits of logic models?

- Illustrates the logic or theory of the program or project.
- Focuses attention on the most important connections between actions and results.
- Builds a common understanding among staff and with stakeholders.
- Establish a framework for measurement and evaluation and informs program design.
- Finds “gaps” in the logic of a program and works to resolve them.

When can logic models be used?

Work with grantees:

- Ensure grantee compliance and accurate reporting of activities, outputs and outcomes

During planning to:

- clarify program strategy
- identify appropriate outcome targets (and avoid over-promising)
- negotiate roles and responsibilities

During advocacy to:

- justify why the program will work
- explain how resource investments will be used

During staff and stakeholder orientation to:

- explain how the overall program works
- show how different people can work together
- define what each person is expected to do

During implementation to:

- provide an inventory of what you have and what you need to operate the program or initiative
- make mid-course adjustments

HOW DO WE DEVELOP ONE?

Logic Models

Convene & Consult

Working Group
Leadership Team
Stakeholders
Online Input

Who & How else?

Define & Commit

Issue/Intent/Purpose
Scope
Current State
Desired End State

What & Why else?

Design & Develop

Starting Point
Direction(s)
Type of Entry
Level of Detail

What & How else?

Basic Anatomy of a Logic Model



Degree of Control
Internal vs External
Degree of Inclusion

WHAT DO THEY LOOK LIKE?

Logic Models

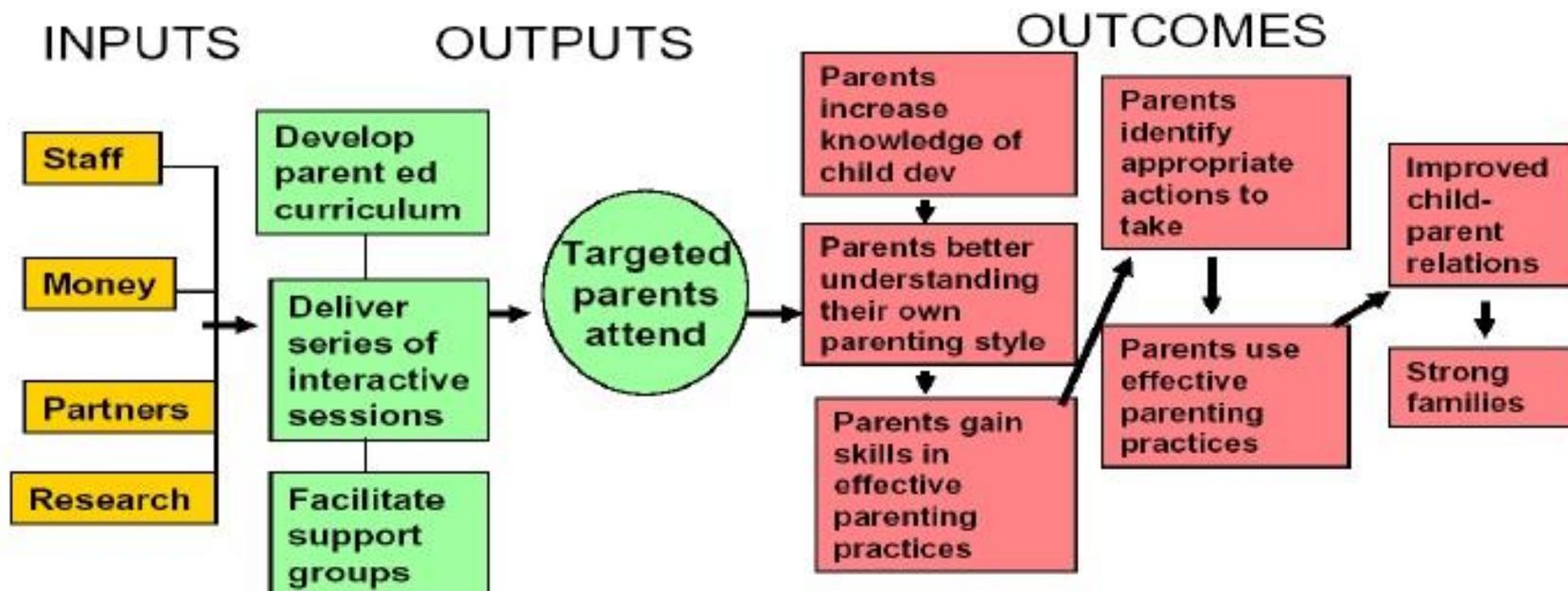
Sample Logic Model



University of Wisconsin-Extension

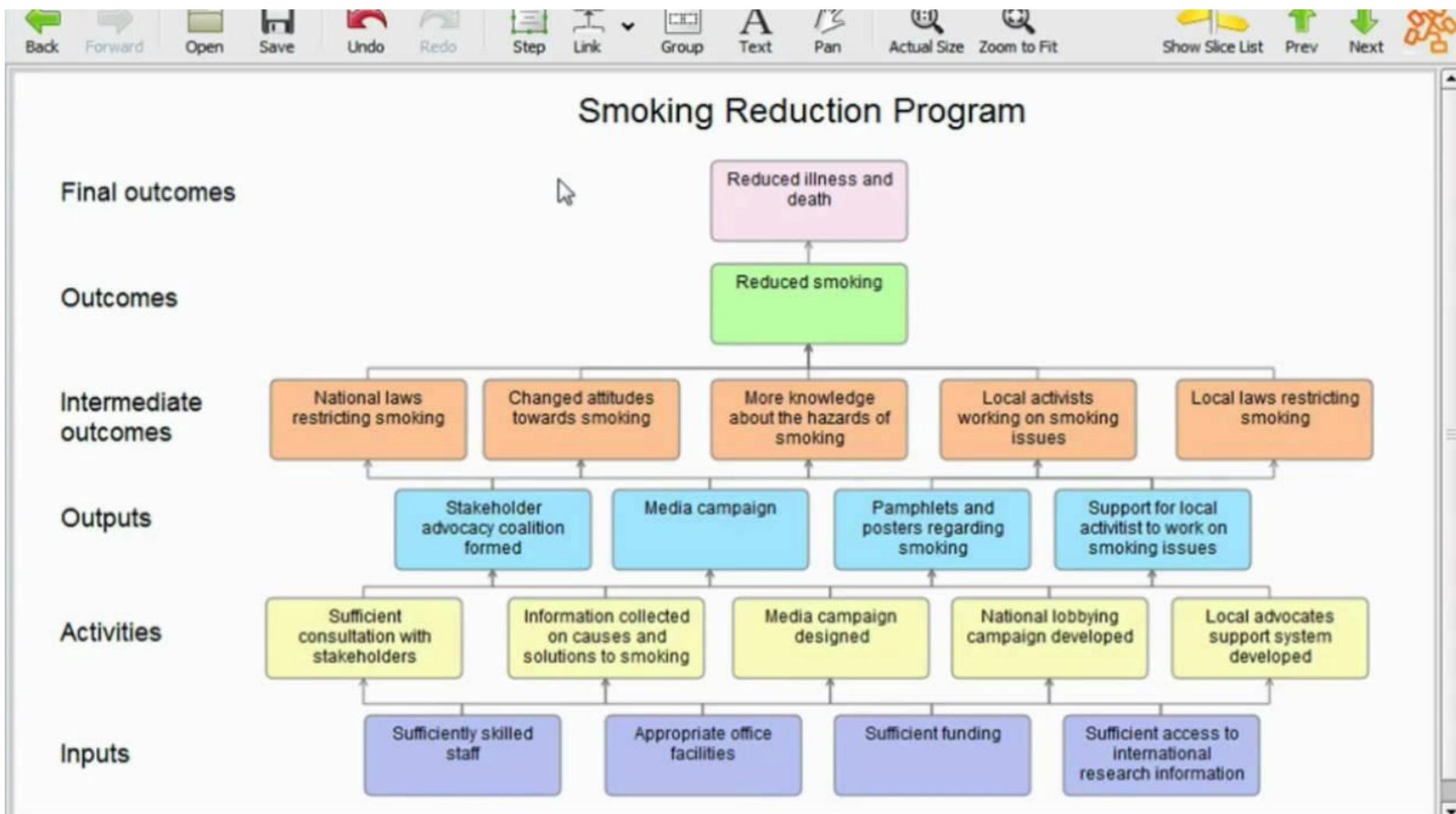
Example: One component of a comprehensive parent education and support initiative

Situation: During a county needs assessment, majority of parents reported that they were having difficulty parenting and felt stressed as a result



Assumptions:

External factors:





ACTIVITIES

- AfterSchool
- ExtraHours
- College Dreamers
- Celebrations
- Tutoring
- Goal Planning for Success (GPS)
- Student & College Needs Fund
- Alum Programming
- Summer Camp

Children living in low-income areas who are at-risk for not living up to their potential.

REACH

OUTPUTS

- 20 hours of weekday programming
- 100% of students will celebrate milestones & holidays
- 100% of seniors apply to college
- 100% of students will have resources to reach their potential
- 4 college campus visits
- 4 weeks of summer activities
- 100% of students create plans for success with family
- 10 hours of weekend programming
- 100% of students with a GPA under 3.0 will receive tutoring
- 70% will have one-on-one tutoring
- Monthly and quarterly sessions for alums

IMPACT

Children mature with the skills and resources necessary to be healthy, contributing, & self-sufficient adults.

OUTCOMES

INITIAL <i>Under 1 year</i>	INTERMEDIATE <i>1 to 5 years</i>	LONG-TERM <i>5+ years</i>
--------------------------------	-------------------------------------	------------------------------

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • Improve life skills • Set goals • Create action items to develop talents & dreams • Improve decision making skills • Reduce risky behaviors • Build positive relationships • Build leadership skills • Understand broad range of careers • Increase critical thinking skills • Make healthy lifestyle choices • Improve cultural awareness • Understand pathway to college & career • Improve academic performance • Increase sense of belonging • Improve sense of safety and security | <ul style="list-style-type: none"> • Stays in school • Has healthy relationships • Graduates high school • Enrolls in college or post-secondary degree • Earns a college degree or a post-secondary degree • Prepared or engaged in a productive career • Develops a hobby • Progresses on grade level | <ul style="list-style-type: none"> • Financially self-sufficient • Lead others out of poverty • Attains goals & dreams • Prepared for a productive career |
|---|--|---|



- Staff Funding
- Volunteers Donors
- Board In-kind Items
- School Partnerships In-kind Services
- Business Partnerships CYD Bus
- Studio Computers
- Food Data
- Love Parents

INPUTS

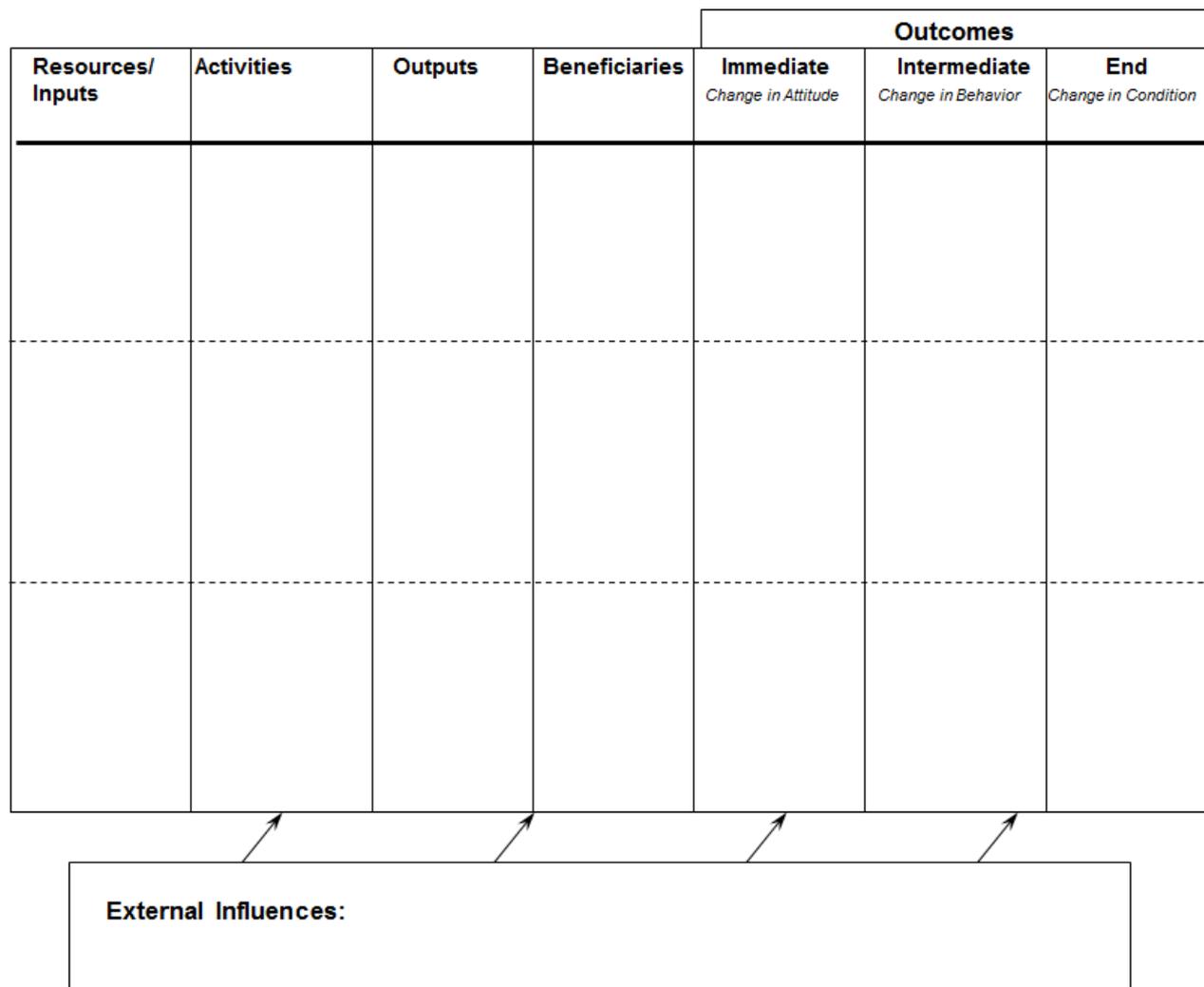
SOME TEMPLATES AND FORMS

Logic Models

Logic Model: Streamlined Model & Worksheet

Program		
<p><i>What did we buy?</i></p> <p><i>Note: typically an output – may be something we regularly get from administrative data – more frequent than annual in most cases</i></p>	<p><i>What happened?</i> <i>What affect did our purchases have?</i></p> <p><i>Note: typically an outcome – may be more proximal based on timeline of funding – may be available annually or more frequently</i></p>	<p><i>What is the long term impact?</i> <i>Why are we doing this?</i></p> <p><i>Note: typically annual, possibly national in scope – may be a health outcome</i></p>

Logic Model: Matrix



Logic Model: Relationship Diagram

